

**Course 7, Module 5, Lesson 2: The Power of Story program director  
Laurie Goodman**

**After serving 14 years as the Executive Director of the Trial Lawyers College, Laurie is proud to join The Bard Room team as its Program Director. While at TLC she was immersed in the world of storytelling – its magic and its power. She is now excited to have the opportunity to continue sharing her skills with a broader audience including and beyond the law. She is delighted to stay connected to the community of trial lawyers she has grown to admire and she looks forward to meeting more professionals who want to master the art of storytelling. Anyone who advocates for a cause – executive directors, legislators, elected officials, teachers, professionals – tells a story. The ones who are most successful tell their stories well with structure, brevity and authenticity. Jeff, Max and I are committed to bringing play and levity into our lives and into our work at The Bard Room.**